

WSOC

WSOC-FM airs "Table Talk," a locally produced weekly discussion program focusing on issues of concern to Charlotte and the Metrolina area. Table Talk is broadcast on WSOC-FM 6:00 a.m. to 7:00 a.m. on Sunday mornings.

The station's local program director and music director select all music on WSOC-FM without corporate control over such choices.

WSOC-FM conducts monthly interviews with community leaders to address and identify local issues.

WPEG

WPEG-FM has helped over 180 non-profit organizations get their messages out with over 2000 minutes of airtime devoted to Public Service Announcements. Public Service Announcements that aired this year included The Charlotte Urban League, The Charlotte NAACP, The Charlotte Chapter of Black Political Caucus, The Charlotte Housing Authority, Friendship Baptist Church, Charlotte Chapter American Red Cross, Big Brothers & Big Sisters of Charlotte, American Cancer Society, Children's Miracle Network, The Charlotte Housing Authority, The Shelter for Battered Women, A Child's Place, Charlotte Teen Health Connection, The Charlotte Urban League, The South Carolina NAACP, The National Action Network, Myers Park High School, Vance High School, Foundation of the Carolinas, Shelby NAACP, Concord Voter Group, and a host of others.

CHICAGO

WBBM

WBBM (AM) is a 24-hour-a-day all-news station, all locally produced and originated (with the exception of the top of the hour CBS newscasts.) It is Chicago's most-listened-to station for news and information. Some specific programming highlights:

- WBBM (AM) Broadcast debates among the Democratic and Republican Gubernatorial candidates.
- WBBM (AM) reporter Steve Miller produced and reported a series that lead to a GAO investigation. Indigent veterans were buried, incorrectly, in pauper's graves, rather than in Veteran's cemeteries with appropriate military burial. Some graves were exhumed and the bodies re-buried as a result of Steve's series.
- WBBM (AM) actively solicits "newstips" from listeners.
- WBBM (AM), in conjunction with the Chicago Public Schools, originates a regular primetime program, "Talk to the Schools" which features the Chicago Schools Superintendent taking calls from Chicagoland residents. The program is co-hosted by Chicago Public School Superintendent Arnie Duncan, giving listeners an opportunity to directly address education-related issues.

- WBBM (AM) features its own Business Editor based at the Chicago Stock Exchange rather than rely on a syndicated business news service.
- WBBM (AM) features a "suburban bureau" specifically covering issues of importance to the suburban community, staffed 5 days a week.
- WBBM (AM) regularly presents long-form, live coverage of election campaign debates.

WSCR

WSCR is Chicago's leading all-sports radio station, providing locally produced and originated sports-talk phone-in programs and sports news updates from 5a-1am daily. WSCR broadcasts nearly 100 programs each year from locations around Chicagoland, an average of two programs each week originating from the listening community.

WSCR does numerous on-location remotes from sporting events of major local interest including full broadcasts from many events. In addition, WSCR is very active in doing promotions from community location, which brings the station into close contact with its listeners and the community and allows for immediate responsiveness.

WSCR airs a local 30 minute show (Score Values) that runs every Sunday night at 11:00pm that deals with the Issues of Concern to Chicago. The 8 issues discussed are Business and Finance, Education, Safety, Politics, Youth, Lifestyle, Health and Fitness, and Pet Care. The show includes interviews with individuals considered expert by the public (for example: Business and Finance: Dr. Jay Najarian/Inside Options, Reverend Jessie Jackson on Youth or Politics).

WUSN

Each month WUSN conducts over 2,000 phone interviews to explore the issues of importance to the community. This information is tabulated by order of importance and sent to all seven CBS's Chicago radio stations, then each public affairs director will find experts and community leaders in these area's to participate in public affairs shows. The community affairs shows will also support a local charity of the month with speakers from that organization.

CLEVELAND

WDOK

WDOK dedicates prime programming and community service to women and youth through promotional awareness campaigns geared toward raising money and participation to defeat Battered Women's Syndrome, Breast Cancer, Child Abuse and Hunger.

WDOK raises approximately \$60,000 a year for Local Women's Outreach Programs (Laura's house at the City Mission, Northeast Ohio Chapter of Race for the Cure, and various others) by hosting Nights Out and Nautica Queen cruises.

The WDOK Feed-A-Family Campaign is an ongoing charitable fund raising program that is now in its 17th year. Since its creation in 1987, WDOK has raised nearly 1.6 million dollars to help feed Northeast Ohio's hungry families. The funds from this campaign are divided equally between the Salvation Army and the Hunger Network of Greater Cleveland. Using their combined purchasing power, these two organizations are able to purchase food in bulk at dramatically reduced prices and feed thousands of people annually. The 2001-2002 campaign raised almost \$100,000 and provided more than 100,000 meals.

WKRK-FM (formerly WKRI)

WKRI airs the City Club Forum program. This program is the longest running continuous public affairs radio show in the Cleveland market. It features a wide variety of political, business, and educational leaders.

WNCX

WNCX airs The Cleveland Connection with a local host. This hour long weekly show features all local interest programming and focuses on local issues and features community leaders.

WNCX airs "The City Club Forum", a weekly hour long, locally produced issue oriented show.

WQAL

WQAL dedicates prime programming and community service to 4 main charity campaigns throughout the year. Arthritis Foundation, The Cleveland Animal Protective League, Breast Cancer Research (w/Race for the Cure & Relay for life) and the Cleveland Clinic Children's Hospital. WQAL has an on-going umbrella name that each quarter encompasses the work we do for each of these charities.

Q1- Q104 supports the Arthritis Foundation through an event we co sponsor with Cleveland Magazine called the CRUSH PARTY. For the 2nd year we sold out the event and raised over \$7,000 for the Arthritis Foundation.

Q2-We raised over \$125,000 for the Cleveland APL and adopted out more than 115 animals throughout our 2 day Radiothon and other activities and fundraisers we executed leading up to the Radiothon.

Q3-WQAL sponsored all the Cleveland Metro Area Relay for Life Events. WQAL hosted 8 of these events with WQAL air personalities kicking off each of these events.

WQAL is also the official radio sponsor for the 3 -DAY walk to benefit the Susan G. Komen foundation and also Race For The Cure.

Q4- We dedicate to the Cleveland Clinic Children's Hospital. In 2006 we raised just over \$15,000 for the hospital through concerts, auctions, and other giveaways.

DALLAS

KJKK

We have numerous feedback mechanisms in place to ensure that KJKK's programming addresses local needs and interests.

We conduct quarterly ascertainment meeting with community leaders to determine the nature and scope of our public affairs programming. That information also influences the types of community service projects with which the station affiliates.

We conduct monthly listener advisory panel meetings with randomly selected KJKK listeners. We use this listener feedback to direct the station's music, content and promotions.

It is customary for the station to conduct perceptual studies with local radio listeners to check if the station is held in good favor; and if not, to ascertain why. We then take immediate action to respond to those listener needs.

KJKK utilizes extensive research locally, spending over \$100,000 on auditorium music tests, perceptual studies, and focus groups to check the appeal of different music styles and songs with the local audience. KJKK also actively solicits listener opinions at our website, "jackontheweb.com."

KJKK airs a Public Affairs Program, entitled "Better Living", which covers topics such as, money matters, family values, charitable giving, self-reliance issues, crime prevention efforts, public health issues, personal safety and security issues, employment issues, childcare and education issues, and positive role models.

KLLI

In response to the quarterly ascertainment of community problems and needs, KLLI airs two one-hour programs each week that directly address the top 10 community problems and needs. These community problems and needs are identified through meetings with community leaders. The programs are called "Texas Topics" and "Insights" with Lori Dodd.

KLLI airs a Public Affairs Program, entitled "Better Living", which covers topics such as, money matters, family values, charitable giving, self-reliance issues, crime prevention efforts, public health issues, personal safety and security issues, employment issues, childcare and education issues, and positive role models.

KLUV

KLUV radio is live and local 24/7. All of our public affairs programming is produced locally. Even during occasional syndicated programming, KLUV airs local weather forecasts and public service announcements. KLUV has no segments that air "voice-tracked."

KLUV music programming is determined with the aid of tens of thousands of dollars of annual local music research. These auditorium tests are also used to ask perceptual questions about KLUV and our local competitors. The most recent example of KLUV pre-empting regular programming was on

9/11/01, when KLUV air personalities discussed the impact on local issues and took phone callers for approximately 90 minutes.

KLUV airs 60 minutes of long-form public affairs programming weekly. The show, entitled "The Rancken File," is an interview show, taped in advance. Each week's show contains different segments of community interest. The show topics are determined by quarterly local ascertainment meetings. KLUV's show is designed to address those local community needs. The show is NOT about traveling book authors, or puff pieces. It is limited to actual local community issues.

KLUV airs Public Service Announcements every hour. KLUV airs a Community Issues program every Sunday from 6am - 7am highlighting awareness of charitable programs, both locally and nationally.

KLUV cross-promoted KRLD's Restaurant Week benefiting the North Texas Food Bank and Lena Pope Home. The program allowed listeners to dine at local restaurants for \$30 per person for a 3-course meal. \$6 from each meal was donated to charity

KMVK

KMVK ascertains the needs of the community during a quarterly Ascertainment meeting. KMVK airs a 1 hour pre-recorded public affairs program called, "The Rankin File" on Sundays, which addresses the needs outlined by the community at each Ascertainment meeting.

KRLD

KRLD is live and local from 5:00am - 7:00pm with five hours of news, traffic and weather information in the morning and afternoon; along with four hours of local issues talk from 10:00am - 2:00pm.

KRLD airs a weekly public affairs program, KRLD's Sunday Morning News from 6:30am-8am. The program addresses the issues raised in the ascertainments of our community leaders.

KVIL

- KVIL airs a weekly public affairs program, Sunday mornings, 6:30a-7:30a, "The Rancken File", hosted by David Rancken. Recent shows included the following:
 - DR. HISASHI NIKAIDO, CHILDREN'S MEDICAL CENTER
 - JERRY HALLIBURTON - Chairman of the MS 150 Bike Ride to raise money for the Multiple Sclerosis Society
 - ANN DRUMM, CHAIRMAN OF THE SIERRA CLUB OF DALLAS
 - PAM SILVESTRI SOUTHWESTERN TRANSPLANT ALLIANCE
 - BETTY KAY SCHLESSINGER-- DEVELOPMENT DIRECTOR AT MENTAL HEALTH AMERICA - DALLAS

- PAM BILBREY – COMMUNITY RELATIONS DIRECTOR FOR CENIKOR
 - MICHAEL JENKINS – PRESIDENT AND C-E-O OF DALLAS SUMMER MUSICALS
 - DR. CAROLYN GARVER – AUTISM TREATMENT CENTER
 - PAM ATKINS – VP OF PROGRAM DEVELOPMENT FOR YMCA OF GREATER DALLAS
 - DIANNE McCALL – PROGRAM DIRECTOR FOR CASA OF COLLIN COUNTY
 - CHARLIE McKINNEY, FOUNDER AND CO-CHAIRMAN OF THE HEROES CELEBRITY BASEBALL GAME
- KVIL airs a weekly public affairs program, Sunday mornings, 7:30a-8:30a, “Your Child’s Health” that focuses on parenting issues regarding children’s health issues.
 - KVIL conducts twice-annual auditorium music tests to check the appeal of different music styles and songs with the local audience. KVIL also tests recently released music with a panel of listeners who have enlisted to be music advisors via our website.

PSA’s:

KVIL broadcasts 30 second PSA’s each evening from 7p-5a relating to events in the community, including the following:

- KVIL presented the 2007 Big D Charity Horse Show Silent & Live Auction and Fish Fry benefiting The Texas Scottish Rite Hospital for Children. We supported through PSAs, website, eblast and 2 station appearances.
- KVIL partnered with Vogel Alcove to present “an evening with Kenny Loggins” on April 24th at The Meyerson Symphony Center in Dallas. The Vogel Alcove provides free childcare for homeless families. We supported through PSAs, recorded promos, on-air ticket giveaways, 2 eblasts, website and a station appearance.
- KVIL supported the March of Dimes Walk America walks in Dallas and Ft. Worth through PSAs, website and 2 station appearances.
- KVIL supported the Alex’s Lemonade Stand event on 5.19, benefiting the Alex’s Lemonade Stand organization which raises money for pediatric cancer research. We supported through PSAs, recorded promos, website, 2 eblasts and a station appearance.
- KVIL participated in Stephanie’s Day at NorthPark Mall in June, benefiting approximately 20 non-profit organizations, support groups and other agencies that provide assistance to parents with special needs children. We supported with PSA’s, community affairs show, e-mail blasts, website and a station appearance.

- 30 PSAs ran June 4th – Aug 3rd for American Scholastic Associates International to recruit host families for international students for the 2007-2008 academic school year.
- KVIL ran 3 PSAs per week May 14th – June 17th for the Home Run Challenge. This was a Father's Day baseball event benefiting the Prostate Cancer Foundation and the study of Prostate Cancer to "Keep Dad in the Game".
- KVIL ran 12 PSAs in June for National Safety Month, benefiting the Dept. of Treasury. The PSAs educated listeners on protecting themselves from
- KVIL ran 20 PSAs June 11th – Aug 3rd for The Benefit Store, a thrift shop benefiting Children's Medical Center's underprivileged children or funds special projects and clinical research.
- Texas Emergency Preparedness Campaign – KVIL ran 20 PSAs June 11th – Aug 3rd encouraging families to develop an emergency plan, benefiting the US Dept of Homeland Security
- KVIL ran 2 PSAs per week June 20th – Sept 9th alerting listeners about Melanoma/Skin Cancer Detection and Prevention, benefiting the American Academy of Dermatology.
- KVIL ran 2 PSAs per week June 20th – Sept 30th educating listeners about regular eye exams detecting eye diseases, benefiting the American Optometric Association.
- KVIL ran 3 PSAs per week July 5th – Sept 2nd regarding Childhood Obesity Prevention to teach kids the importance of eating healthy and staying active, benefiting the US Dept of Health and Human Services.
- KVIL ran 20 PSAs July 23rd – Sept 30th with info on admission and volunteering at Texas Scottish Rite Hospital for Children.
- Freedom Fest in McKinney – KVIL ran 6 PSAs July 27th – Aug 11th with info about this event, benefiting Americas Huey 091 – The Journey Continues Educational Foundation.
- KVIL is once again an in-kind radio sponsor of the AIDS Arms Lifewalk on 10.14 at Lee Park. We will be providing 36 PSAs, website, eblast and a station appearance.
- KVIL will be supporting the Swing for Relief golf tournament on 9.24, benefiting the American Red Cross. We'll be supporting through 12 PSAs Sept 3 – Sept 24, website, eblast, live mentions, 2 station appearances and our morning show will be emceeing the awards ceremony.
- KVIL will support the Juvenile Diabetes Walk on 9.29 through 10 PSAs Sept 4 - 29, recorded promos, website, eblast and 2 station appearances.
- KVIL will be supporting the Pink on the Square in Old Downtown Carrollton, benefiting the Susan G. Komen Cancer Foundation. We'll be supporting through 12 PSAs Aug 27 – Sept 27, website, eblast and a station appearance.

- KVIL will be supporting the Heroes for Children 5K race/walk in September. Heroes for Children provide financial and social assistance to families with children battling cancer. We'll support with 10 PSAs Aug 27th – Sept 15, website, eblast and a station appearance.
- KVIL will be supporting Christmas in Cowtown on 10.4, a shopping experience at Will Rogers Coliseum, benefiting the Junior League of Ft. Worth. We'll be supporting with 10 PSAs Sept 17 – Oct 6, website and a station appearance.
- KVIL will be supporting Barktoberfest on 10.27, benefiting the Frisco Humane Society. We'll support with 20 PSAs, recorded promos, website and a station appearance.
- KVIL ran 2 PSAs per week Aug 6th – Oct 7th regarding discrimination in the workplace, benefiting the US Equal Employment Opportunity Commission.
- KVIL will run 30 PSAs Sept 3 – Dec 31 for Underage Drinking Prevention urging parents to talk to their kids about alcohol, benefiting the US Department of Health and Human Services.
- KVIL will run 3 PSAs per week Sept 17 – Oct 16 to support the Voice for Children Gala, benefiting CASA. CASA provides advocacy services for abused and neglected children. We are also providing website support.
- KVIL will run 2 PSAs per week Sept 17 – Oct 16 for the Celebrating Women 2007 event, benefiting Baylor Medical Center and Breast Cancer Research. We are also providing website support.
- KVIL will run 25 PSAs Sept 17 – Oct 28 supporting Light the Night Walks to help raise funds to find cures for Leukemia and Lymphoma, benefiting the Leukemia and Lymphoma Society.
- KVIL will run 2 PSAs per week Oct 1 – Nov 17 for the 1st Annual DFW Lung Cancer 5K to raise funds and awareness for lung cancer, benefiting the LUNgevity Foundation.
- In December, KVIL is hosting the Children's Miracle Network radiothon where we'll be broadcasting live for 2 to 3 days from Dallas Children's Hospital to raise money for sick children. We'll support through website, eblasts, talent, PSAs, recorded promos, live broadcasts. The radiothon benefits Dallas Children's Hospital and Cook Children's hospital of Ft. Worth.

DENVER

KIMN

All programming decisions on KIMN are made locally by management and staff of KIMN.

KIMN broadcasts two thirty-minute programs each week addressing the top community issues as identified through meetings with community leaders. Parents Journal and Colorado Connections both air weekly on Sunday mornings.

DETROIT

WOMC

WOMC produces a weekly 90 minute local public affairs show hosted by Ron Tavernit and deals with the issues and concerns of Metro Detroit. It allows community organizations and charities airtime to promote, educate and bring awareness to their organizations. The show airs each Sunday from 5:30 to 7am and is titled "Metro Magazine."

WWJ

WWJ Newsradio 950's on-air slogan is *Live, Local, and Committed to Detroit*. We carry out that promise every day in our news programming, which covers a wide range of issues in Metro Detroit, along with regular updates on traffic, weather, and business.

WWJ's reporters and anchors produce a large number of local interest features, including:

- *Automotive Insight* with John McElroy – looking at design, marketing and business issues in the auto community.
- *AutoBeat Daily Update* with Jeff Gilbert – a daily focus on topics of interest to the automotive community, including a review of new cars. Also fed to the CBS Radio Network.
- *Great Lakes IT Report* – an update on the Michigan IT world with GLITR editor Matt Roush
- *The Feldman Report* – Business and consumer information from Murray Feldman
- *Making the Grade* – A report on schools and education with Greg Bowman
- *GreatStuff* – A daily feature on what's happening around town in arts and entertainment with Roberta Jasina
- *Making a Difference in Southeast Michigan* – A profile of charitable giving and individual initiatives with Bill Stevens
- *Detroit History Minute* – A daily look at a unique and interesting moment from Detroit's past, with Joe Donovan.
- *Diversity Works* – a weekly story about diversity in the workplace and efforts to improve multi-cultural understanding, produced by Marie Osborne.

WWJ Newsradio 950 is also not hesitant to break format and address an hour or more to a significant issue of local interest, whether it be a major news story arising from the automotive community, a detailed examination of regional development issues proposed by Detroit Renaissance, an opportunity for citizens to interact directly with the Mayor of Detroit, the school superintendent, or a key newsmaker, or a follow up report on a recent story of interest. These specials are often pulled together in response to breaking news, and give us a chance to explore the views and issues surrounding a new story.

2007 has also brought a new initiative, *Our Michigan, Our Future* which draws attention to emerging leaders, trends, and "good news" about the economy and prospects for economic growth in Michigan as it deals with major restructuring and job losses in the automotive community.

WYCD

WYCD determines issues and problems in the community through our ongoing community leader ascertainment program. We interview local leaders and ask them to list the most serious problems, in the community. We keep records of these interviews. At the end of each quarter, we review these ascertainties and make a list of all the problems that were mentioned. We then prioritize this list to the 6 or 7 worst problem areas. We then target those problems with our public affairs program. We carefully review e-mail from listeners. Often e-mail triggers an invitation for a guest to appear on our public affairs show. An example of this would be when a business in SE Michigan, Real Estate One, aired on WYCD to discuss the Area Housing Market.

WYCD produces – entirely at the local level – a weekly public affairs program called "The Sunday Edition". It is a sixty minute issue responsive interview show featuring local guest and is divided up into two thirty minute segments and it airs each Sunday morning from 6am – 7am. It focuses on local issues as determined by our ongoing community leader ascertainment program. WYCD also interviews community leaders from time to time on its regular radio programs. Al Kachakowski, VIP mentor, in the marketplace. He discussed how to break the cycles of truancy, dependency, and abuse.

WOMC produces 15 second public service announcements for non-profit organizations that drive listeners to our web site womc.com where there is a list of community events. These run in all dayparts for a total of 51 PSA's every week.

WXYT

WXYT boosts local programming from 10am-Midnight Monday-Friday. This local programming often times tackles issues that are important to the community. This includes the following:

Economic Issues Facing the Region: WXYT has discussed budget cuts in the state that have affected school closings, job loss, and population decreases in the Detroit Metro area.

HARTFORD

WTIC(AM)

WTIC(AM) broadcasts a weekly half-hour "Face Connecticut" public affairs show, which is produced locally, and focuses on important issues in the state.

WTIC(AM) conducts a weekly public affairs program called The Aging Process addressing issues that specifically affect the community's elderly population.

WTIC(AM) broadcasts a monthly one-hour "Community Connection" program which features representatives from United Way organizations to discuss various volunteer efforts in the community.

In 2002 WTIC(AM) replaced a popular nationally syndicated radio program with the two-hour local program "Sound Off Connecticut."

WTIC(AM) Ask the Governor program is a monthly feature consisting of having Connecticut's Governor M. Jodi Rell in the radio station studio and invite listeners to call in and ask the Governor anything pertaining to the state.

WTIC(AM) conducted extensive coverage of ceremonies for Connecticut service personnel as they departed for the Iraqi conflict, welcome-home ceremonies for National Guard and Reserve troops and for submarine crews returning to the Groton naval submarine base.

Each Sunday WTIC hosts an on air "Tag Sale" from 9 a.m. -12 noon where listeners call in an effort to sell their treasures. Listeners describe up to three of their items and give prices and contact info.

WTIC-FM

WTIC-FM broadcasts a weekly half-hour "Face Connecticut" public affairs show, which is produced locally, and focuses on important issues in the state.

WTIC-FM broadcasts a weekly half-hour "Now Hear This" public affairs show, which is produced locally, and focuses on important issues in the state.

WTIC-FM's Know and Tell live lines in the studio talk each day highlight community events such as festivals, parades, charity walks, fundraisers and so on taking place in the community.

This past year WTIC-FM made the decision to decrease its syndicated weekend programming by two hours by playing more locally programmed music. The show, VH1's Weekly Rewind, went off the air, and instead of taking the recommended replacement program the station chose to program those two hours locally with music hosted by a local DJ.

WZMX

The WZMX morning show conducts a monthly "Check in with the Mayor of Hartford" feature which concentrates on community issues such as violence, education, neighborhood pride and home ownership.

WZMX attends Friday Night Football games at different high schools in the state and broadcasts live from them. Approximately 10 appearances take place each year. The radio station uses this opportunity to reach out to the area students.

WZMX hosts a weekly one hour show called Urban Voices. The show airs every Sunday From 5p.m. – 6 p.m. It's hosted by DJ Buck, Tony Guess and local teenage guests. Urban Voices is a show that attempts to find solutions to a lot of the issues the kids face everyday. Station brings kids in from different communities and give them a chance to tell the adults exactly what they think should be done to fix the problems they face.

WZMX airs "Beat of Connecticut" every Sunday morning from 5:30 a.m. to 6:00 a.m. Nancy interviews various public figures. The interviews can vary from health related issues to political issues.

WZMX has an annual on-air program called "Underground Jam." This program is an artist showcase specifically geared towards local artists from the station's "Saturday Nite Showdown" who gets to perform live along with other "Underground" national recording artists.

WZMX personalities regularly attend and promote the Greater Hartford American Red Cross's numerous blood drives.

WZMX conducts "Adopt-a-Playground" events where station staff members join listeners and clients in cleaning up local parks.

WZMX's Pennies for Peace is a campaign consisting of area students collecting pennies for a chance to win a free concert by the radio station. Proceeds from the pennies raised support local organizations such as the Urban League's Youth Initiative to Project Safe Neighborhood.

WZMX's "Tell'em Why You're Mad" local program is a midday featured segment where listeners are giving a chance to call in to the studio to share why they are mad or to relieve stress or to simply channel their opinion on a topic.

WZMX has been a major supporter of the Hartford anti-violence campaign. The morning show has conducted shows focusing on violence in the community, promoted and participated in Stop the Violence rallies, and conducted neighborhood block parties to educate kids about alternatives to violence providing music, food, prizes and more.

WZMX has conducted a correspondence campaign whereby station listeners can correspond with local military personnel stationed abroad as part of the Iraqi conflict.

HOUSTON

KHJZ-FM

KHJZ airs the "Wave Weekend Calendar" Friday through Sunday from 12m-12m, which features Public Service Announcements, predominately pertaining to charitable events centered around the arts. KHJZ runs approximately 80 PSAs per month. These PSAs are also posted on the KILT website.

In the past 19 months (January 1, 2006- July 31, 2007), KHJZ ran over 1,500 Public Service Announcements and addressed over 50 different topics of community concern.

The station also offers detailed community information and both local and national news on the station website.

KHJZ has a feature called "Wave of Hope Minute," that encourages listeners online and on air to nominate someone they know who is making a positive impact in the community. One nominee is chosen each month, and their civic and charitable contributions are spotlighted. KHJZ hopes this will encourage others to contribute to their communities. Winners receive a certificate and recognition on the station website and on air.

KHJZ runs approximately 100 promotional announcements per month to promote this promotion.

In addition to running various public service announcements each week (Monday through Sunday), KHJZ-FM also airs a Public Affairs Program, "Houston Weekend Magazine," which consists of three fifteen minute segments airing Saturday mornings from 5am to 6am on KHJZ-FM. "Houston Weekend Magazine" segments treat and address significant issues pertaining to the community. Community leaders and experts in a particular field make contributions, as well as authors, organization members and volunteers of organizations that provide services to the community.

KIKK

Throughout the year, KIKK airs Public Service Announcements (PSAs), which vary on average each monthly. In the past 19 months (January 1, 2006 - July 31, 2007), KIKK ran over 2,000 Public Service Announcements and addressed over 50 different topics of community concern.

The station website features Public Service Announcements on its site, alongside detailed community information and both local and national news.

In addition to running various Public Service Announcements each week (Monday through Sunday), **KIKKError! Bookmark not defined.** also airs a Public Affairs Program, "Houston Weekend Magazine," which consists of three fifteen minute segments airing Sunday mornings from 8am to 9am on KIKK. "Houston Weekend Magazine" segments treat and address significant issues pertaining to the community. Community leaders and experts in a particular field make contributions, as well as authors, organization members and volunteers of organizations that provide services to the community.

KILT(AM)

KILT(AM) is Houston's number one source for sports, providing locally produced programming. KILT(AM) programming decisions are made locally to assure that the radio station serves its community effectively and appropriately. KILT(AM) offers the Houston sports fan access to talk with the decision makers in the local sports world, and provides programming of significant local sporting events. The programs range from major events like Houston Texans football and Houston Rockets basketball, to recognizing the achievements of local area high school athletes.

KILT(AM) airs an average of 250 Public Service Announcements per month. In the past 19 months (January 1, 2006- July 31, 2007), KILT(AM) ran over 4,500 Public Service Announcements and addressed over 50 different topics of community concern. The station also offers detailed community information and both local and national news on the station website.

In addition to running various Public Service Announcements each week (Monday through Sunday), KILT(AM) also airs a Public Affairs Program, "Houston Weekend Magazine," which consists of three fifteen minute segments airing Sunday evenings from 10pm to 11pm on KILT(AM). "Houston Weekend Magazine" segments treat and address significant issues pertaining to the community. Community leaders and experts in a particular field make contributions, as well as authors, organization members and volunteers of organizations that provide services to the community

KILT-FM

Throughout the year, 100.3 KILT airs a minimum of three public service announcements (PSAs) (:20) per day, Monday through Sunday, 12m-12m. These PSAs are also posted on the KILT website.

In the past 19 months (January 1, 2006- July 31, 2007), KILT ran over 1,500 Public Service Announcements and addressed over 50 different topics of community concern.

The station also offers detailed community information and both local and national news on the station website.

In addition to running various public service announcements each week (Monday through Sunday), KILT-FM also airs a Public Affairs Program, "Houston Weekend Magazine," which consists of three fifteen minute segments airing Sunday mornings from 5am to 6am on KILT-FM. "Houston Weekend Magazine" segments treat and address significant issues pertaining to the community. Community leaders and experts in a particular field make contributions, as well as authors, organization members and volunteers of organizations that provide services to the community.

LAS VEGAS

KKJJ

KKJJ produces local Public Affairs Programming on a weekly basis. Local business, community representative and charity organizations are invited to our station for our weekly Public Affairs show with host Herb Perry. Our goal is to air 3- :20 minute shows per week. These shows provide listeners with local information on crime, traffic, pollution, charity, city, health, employment and family information

KMXB

KMXB provides independent and local programming content in the following ways.

- **Petapalooza:** Each year during the station's annual pet event, it invites non-profit animal shelters into the event to help them adopt out needy pets. In the past two years alone, the station has helped more than 250 dogs and cats find homes. KMXB also donated nearly \$20,000 to over 30 animal non-profit organizations

from the proceeds collected at the gate. National and local bands are invited to perform on the main stage. This event has become the largest Pet event in the Las Vegas area.

- **Bite of Las Vegas:** Each year in October, KMXB presents "Bite of Las Vegas". Now in its 11th year, Bite of Las Vegas is the largest food and music festival attracting 20-25,000 Las Vegas locals. Over 40 restaurants, 15 bands (national and local acts) performing, rides for the kids are just some of the elements that make this event one of the best yearly festivals in Las Vegas.
- **Kids' Mix:** Each year in April, KMXB presents Kids' Mix. This event attracts 10-15,000 families to enjoy a day in the park with performers on the main stage, rides, games, cartoon characters and more. Kids' Mix is one of Las Vegas' biggest festival for children

KSFN

KSFN has added a local mid-day sports/general issue talk show, taking local calls, and if necessary, breaking format to bring local news and information to it's listeners. "Freelove and Olson" airs Monday through Friday from 10am to noon, and Saturday's from 1pm to 4pm.

Each day, KSFN schedules Public Service Announcements created to bring awareness to local campaigns from drunk driving to cancer awareness..

KXNT

Like all other stations that are a part of CBS Radio, all KXNT's programming decisions are made on a local level. As a news/talk format station, KXNT uses the best syndicated products to enhance the local line-up. KXNT has also expanded its local shows to both morning and late afternoons, allowing the station to cover more local issues in Las Vegas. The station has also brought all of its traffic reporting in house including an airborne reporter during morning and afternoon drives. In the last two years, the station has also expanded its news coverage. The station has a local in-station News Director, as well as an in-house reporter, responsible for local reporting from remote Las Vegas locations each day. The station also sends local stringers into the community, which enhances its reports to the community when it comes to covering the Clark County School Board Committee or any other kind of public meeting. KXNT's local programming currently consist of a local morning show, with two hosts talking about the issues of the day, along with news, traffic and weather together every ten minutes. A local late afternoon show hosted by a local talent who discusses more in depth, the days issues with phone callers. KXNT also has local Saturday and Sunday call in programs, discussing the issues of the past and up-coming week.

KXTE

KXTE has always been about serving its audience and the local Las Vegas community. ALL DECISIONS made for KXTE take that into consideration. The station's music, promotions, special programming and its Public Service Show, "Blurred Vision," all are a direct reflection of what serves the station's audience and community best.

LOS ANGELES

KCBS-FM

KCBS-FM airs public affairs programs which are live interviews with community leaders. Since this programming now airs on both stations the program has been able to attract more community leaders to participate, as they are able to reach a larger audience.

KFWB

KFWB produces two, six part series every week on newsworthy issues of community importance. Issues have included gas prices, teen drivers, medical tourism, alternative and green energy sources, prison overcrowding, red light cameras, water, suburban marijuana farmers, LAUSD payroll crisis, credit piggybacking, milk prices, homelessness, swimming safety, street racing, faith and morality and many more.

KFWB produces 24 updates daily with information on the best Southern California gas prices to aid our listeners who have been dealing with rapidly accelerating gasoline prices for the past several years.

KFWB produces 27 daily updates on money and local financial information focused on items of importance to Los Angeles and Orange County residents, such as home values and the rapidly escalating mortgage lending crisis.

KFWB devotes substantial coverage to all local elections. Beyond the ongoing news coverage, KFWB breaks format to provide ongoing live coverage of major local elections. During the station's broadcasts of Los Angeles Dodgers baseball, it inserts several "news briefs" between innings for those people who still depend on KFWB for news during play-by-play coverage of the game. Also during the ballgames, the station does traffic updates during all pre and post game shows.

KLSX-FM

SUNDAY EDITION 2-HOUR LIVE CALL IN PUBLIC AFFAIRS PROGRAM [5-7am]

Addressing a variety of issues and concerns on the minds of our Southern California listening audience. Co-hosted by Nelson Fernandez and Socorro Serrano. Some Hot Topic from 2006-June '07 included...Illegal Immigration Backlash: Have the marches made things worse? Police Seeking Longer Jail Time But where will they put them California Governor Sends Troops to Patrol the Border English legislated as the National Language California Exit Exam - Where do you stand? (And it's not a multiple choice question) Mayor Pledges 1.1 to Fight Gangs - Sounds Good, but will it be a waste of money? Gas Prices - Are We Powerless? 710 Tunnels from Alhambra to Pasadena may mean more taxes and tolls Asian Americans, Today and Yesterday - Stereotypes to Stars Perverted Justice - Sexual Predators Caught on Television - Tip of the Iceberg? \$15 too much to pay for experienced sales people - Circuit City layoffs. AB374 for Assisted Suicide is coming before the California Voters. McDonald's AD Campaign invades the metro-rail - Too Much? Mentally Retarded Murderers Not eligible for the death penalty. What's

in a Name – Lake Balboa or West Van Nuys LAPD at the May Melee – Have They Really Screwed Up? - Some Say No.. Catch a Tagger, earn \$100 – Will this Work in Covina? Censorship on Satellite Radio – Who Draws the Line? Is Illegal Immigration Alienating Everyone? Los Angeles Gang Czar – Will another layer of bureaucracy reduce crime violence?

KNX

Every day, KNX does 696 individual news stories reflecting a broad spectrum of issues, both national and local, that affect the Southern California region. Because of its unique 50,000 signal, KNX pays particular attention to those area underserved by other media.

Every day, KNX devotes 72 long-form segments of time to deeper analysis and explanation of local issues. These are between 1:30 and 4:00 minutes long, and in occur in every hour of the KNX broadcast day. Everyday, KNX devotes 3 full hours of prime time to the exploration of consumer issues. These issues routinely range from credit to mortgages to real estate to identity theft, etc.

Every week, KNX does 2-4 special reports or series of reports to look at local issues and stories with even more depth. Every week, KNX devotes several programming segments to political issues and in particular state and local issues that will figure prominently in the upcoming 2008 elections. KNX has a veteran full time reporter whose sole focus is local, state, and national politics.

For 40 years, KNX has singled out a *Citizen of the Week*. This is a feature unique to KNX that profiles local citizens that do heroic things. Those featured in the last 18 months include an elderly woman who single handedly stopped a man from killing a child with a meat cleaver; a boy who saved a smaller child that was drowning in a neighbor's pool, a couple that pulled victims from a burning car moments before the car exploded, and a local couple that hosts small children from Ecuador and Ethiopia while those children receive life-saving medical treatment in local hospitals. Each week, these *Citizens* are profiled in prime time a minimum of 8 times. Each year the radio station honors all 52 of the year's *Citizens* in a special luncheon. KNX is among the most aggressive stations with regard to informing potential voters about upcoming local and statewide elections. Included in a history of endorsements, are efforts at informing listeners about all issues on the ballot. In the most recent recall ballot, KNX aired 50 political features focusing on each candidate running for governor of the state, in addition to a written description of their campaign direction. In the past, KNX has run endorsement specials right before an election, to explain all of its decisions, and to give voters more information.

KNX airs more than 200 PSAs per month serving at least 35 non-profits at any one time.

KROQ-FM

KROQ-FM airs public affairs programs which are live interviews with community leaders. Since this programming now airs on both stations the program has been able to attract more community leaders to participate, as they are able to reach a larger audience.

KRTH

K-EARTH 101 presents an hour of station-produced, responsive issue programming weekly, in the form of one hour-long Public Affairs Program, "K-Earth Community Lights," Topics are determined

objectively by a formal ascertainment process that engages responses from local community leaders in concert with the subjective judgment of the station's Community Services/Public Affairs Director, Vivian Porter. She is a Southern California native with over 20 years experience in the Los Angeles Radio Market. Ms. Porter interviews community and political leaders weekly focusing on their mission as well as any special projects and awareness/fund raising events as well as the services they provide to Southern California communities.

The station also runs daily Public Service Announcements that feature live read, ten second and weekly 60 second recorded spots, which often contain messages related to the core mission of these non-profit organizations and public agencies. KRTH airs more than 140 Public Service Announcements each month serving at least 20 different non-profits.

We strive weekly to present relevant discussions on our locally produced Public Affairs Programs that routinely respond to a variety of issues and concerns. A few examples from '2006/'07 include...

MARIAN SHIMA FROM THE LA TIMES, Focused on family literacy and the role that reading plays in supporting literacy and their Annual Festival of Books.

AIDS PROJECT L.A./S.T.A.G.E., Actress Carol Little and John Moriarty from Aids Project Los Angeles shared insight into the plights of those living with HIV/AIDS in LA County and this benefit to raise funds for their Housing/Education/Welfare.

THE LA COUNTY EMERGENCY SURVIVAL PROGRAM (ESP), Each quarter of the year we featured an Emergency preparedness segment to help our listener's with a step bystep guide to disaster preparedness planning following the Esp Program "Reduce Your Risk In 2006.

SOPHIA RUMANES, THE LA COUNTY OFFICE OF AIDS PROGRAMS/POLICY, came in to promote "HIV Testing Week" (June 25th – June 30th) and "National HIV Testing Day," (June 27th), both designed to encourage individuals to get voluntary HIV counseling and testing & promote awareness of risk behavior for those at risk for the infection.

DUSTIN KERRONE, SUPERVISOR WITH THE L.A. GAY & LESBIAN CENTER, came in to promote "National HIV Testing Day," taking place on Wednesday, June 27th and the critical need for everyone to be tested to learn their HIV status. One in four American with HIV; approximately two hundred and fifty thousand individuals, do not know they are infected & are missing out on life-saving AIDS medicines, and may unknowingly be passing on the infection to their partners. Mr. Kerrone also described the various types of testing and time tables for results.

ORLANDO WARD, FROM THE MIDNIGHT MISSION, focused on the programs & services the mission provides to homeless men, women & families of Skid Row & greater Los Angeles, in order to meet their needs for food, clothing & shelter. He also talked about their drug & alcohol recovery program that offers a bridge to self sufficiency through counseling, education, housing, job training & placement.

MARCIA TUNGATE, LITERACY/THE ORANGE COUNTY PUBLIC LIBRARY, came in to discuss the issue of literacy & why so many adults are unable to read and write effectively. She also addressed the stigma surrounding illiteracy and how it prevents people from seeking their services.

LURELEAN GAINES FROM THE AMERICAN DIABETES ASSOCIATION, came in to promote the upcoming "Diabetes Expo," taking place on Saturday, June 16th in Long Beach. This event is designed to raise awareness about the disease and disseminate information on the need for testing, treatment & prevention. The expo will feature many workshops on managing the disease for those who have it and will focus as well on some of the complications that can be caused by untreated diabetes including high blood pressure, kidney and cardiovascular disease.

KTWV

KTWV presents an hour of station-produced, responsive issue programming weekly, in the form of one hour-long Public Affairs Program, "The Wave Community Lights," Topics are determined objectively by a formal ascertainment process that engages responses from local community leaders in concert with the subjective judgment of the station's Community Services/Public Affairs Director, Vivian Porter. She is a Southern California native with over 20 years experience in the Los Angeles Radio Market. Ms. Porter interviews community and political leaders weekly focusing on their mission as well as any special projects and awareness/fund raising events as well as the services they provide to Southern California communities.

The station also runs weekly Public Service Announcements that feature 60 second recorded spots that often contain messages related to the core mission of these non-profit organizations and public agencies. We strive weekly to present relevant discussions on our locally produced Public Affairs Programs that routinely respond to a variety of issues and concerns. A few examples from 2006 include...

MARIAN SHIMA FROM LA TIMES, Focused on family literacy and the role that reading plays in supporting literacy and their "Annual Festival of Books.

AIDS PROJECT LA/S.T.A.G.E., Actress Carol Little and John Moriarty from Aids Project Los Angeles shared insight into the plights of those living with HIV/AIDS in LA County and this benefit to raise funds for their Housing/Education/Welfare.

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MINNEAPOLIS

KZJK

Every Sunday, KZJK airs a public affairs program, Northern Light. This show is hosted by Beth Kidd, and covers various topics of public interest. Just to name a few from this year — Black History, Youth and Family, Volunteering, Taxes, Women's Issues, Minnesota Tourism, Improving Health and Well Being, The Middle East and 9/11, Children and Education, Affordable Housing and much more!

KZJK airs Public Service Announcements throughout the day. Community members are encouraged to send the station announcements or information on their upcoming event or their charitable cause. In addition to on-air announcements, KZJK posts submitted material on-line.

PSAs also air on KZJK's on-line stream.

WCCO

WCCO Radio is the only radio station in the Metro that creates and executes live and local programming as well as news coverage 24 hours a day Monday through Friday, and on weekends from 6:00 AM-10:30 PM covering, on average, 400 news elements and stories per week (the station's main positioning statement is "Live and Local 8-3-0, WCCO"). Regular programming includes Traffic and Weather Together on the 8's and local news at the top and bottom of the hour. When needed, WCCO partners with WCCO television in airing critical information to the public.

The Governor of Minnesota hosts his own weekly radio show on WCCO Radio to discuss issues of importance to Minnesotans and to take calls from constituents. He chose WCCO radio to be the Flagship station because of the station's reach and reputation as a community radio station.

WCCO airs Public Service Announcements throughout the day. Community members are encouraged to send the station announcements or information on their upcoming event or their charitable cause.

WLTE

Every Sunday, 102.9 WLTE airs a public affairs program. This show is hosted by Beth Kidd, and covers various topics of public interest. Just to name a few from this year — Black History, Youth and Family, Volunteering, Taxes, Women's Issues, Minnesota Tourism, Improving Health and Well Being, The Middle East and 9/11, Children and Education, Affordable Housing and much more

WLTE airs Public Service Announcements throughout the day. Community members are encouraged to send the station announcements or information on their upcoming event or their charitable cause.

WLTE works with the Salvation Army to adopt families during the holidays with the on-air Adopt A Family Radio thon.

MINNEAPOLIS CLUSTER

CBS Minneapolis stations partner with the Union Gospel Mission every November for an on-air radioathon. The stations spend the entire broadcast day, on all 4 stations, telling the story of the Union Gospel Mission and the people that have used the facility to make a change in their lives. Last year, the stations raised enough money for nearly 40,000 meals. This year, the cluster hopes to raise enough money for 65,000 meals!

NEW YORK

WCBS

Approximately 90% of WCBS programming is local and independent. Regular exceptions include CBS Radio Network news at the top of the hour (3 minutes long except on nights and weekends, when it's five minutes long) and 8-10 minutes of The CBS Evening News with Katie Couric weekdays at 6:30pm.

WCBS-FM

WCBS-FM is committed to covering the issues of importance to residents of the New York-New Jersey-Connecticut region. The station airs two half hour public affairs programs called "*Dialogue 101*" each Sunday morning between the hours of 4:00 am and 5:00 am. These programs feature newsmakers, community leaders, charitable organizations and topics of interest.

All deal with "ascertained issues" developed through quarterly NYMRAD (New York Market Radio) sessions with local newsmakers and organizations, informal meetings with guests representing various community organizations and agencies, as well as through monitoring of daily news events within the station's coverage area. WCBS-FM's public affairs programs have earned the station numerous awards for excellence in broadcasting from the New York State Broadcasters Association, the AP Broadcasters Association and other media organizations.

WFAN

Each Sunday morning WFAN produces a live two hour public affairs program that addresses the needs of the community: health care, the environment, the schools, gambling, drug related issues and

much more. The show is hosted by Bob Salter and often includes calls from the station's listeners to each week's guests. Following the station's Sunday morning public affairs program, Rick Wolff hosts a one-hour program called "The Sports Edge" which addresses youth sports and issues related to parenting and coaching these sports along with the needs and interests of the kids participating in them.

WXRK

Although our morning show is syndicated, they are based out of our facility and they do listeners informed on what is happening in the community through their daily radio broadcast. Our other dayparts will have local non-syndicated hosts in the near future.

We air a 2 hours weekly show devoted to community public service called "K-Rock Magazine hosted by Bob Salter.

PALM SPRINGS

KEZN

The station's airwaves are open to addressing community issues in three key areas through programming. The first is two 30 minute segment shows that John Ostrom hosts, and airs every Sunday morning called "Focus on the Valley" In them he deals with local concerns through interviews with community leaders regarding education, the environment, youth programs, women issues, the elderly, community theatre and arts, and more. The next is a weekly breakfast show in prime time called "Morning Coffee Friday Live" where Dan McGrath invites guests to inform listeners of associations such as "Paws & Hearts" and "Guide Dogs of the Desert" and events such as the Breast Cancer Benefit at The Gardens on El Paseo and the High Desert Playhouse. The third is whenever and wherever a client or advertiser has a non-profit or charitable event scheduled, KEZN always agrees to help promote it.

PHILADELPHIA

KYW

KYW(AM) is the all-news station serving Philadelphia, the seven surrounding counties in Pennsylvania and southern New Jersey. The station has a distinguished record of service to its listeners and the communities they represent.

Four times a year, KYW(AM) produces and airs its 8-part Regional Affairs Council series. The series is an in-depth look at an issue of particular importance to the local people and business communities. Each time, the series runs for one week throughout each day-part and repeats on the weekends. A transcript of each report is also made available on the station's website.

KYW(AM) community calendar, Dateline KYW Newsradio, provides another opportunity for non-profits and community groups to reach listeners with their events and messages. Dateline KYW Newsradio airs several times a day, seven days a week.

KYW(AM) produces and airs public service announcements for local agencies throughout the region. The KYW(AM) staff works with organizations to produce effective PSAs that support the organizations' volunteer recruitment, fundraising or awareness building goals.

KYW(AM)'s annual "P.C. Thursday" promotion gives listeners an opportunity to phone in and nominate a local school to receive a 10-piece computer lab. The station has given away nearly 600 computers through this program.

Wednesday's Child" profiles a child looking for an adoptive home. The information about the children is also available on the station's website.

KYW(AM) airs a feature called "Faith in Philadelphia" every Sunday, which examines the activities of communities of faith in the local area.

Since 1967, KYW(AM) Newsradio has conducted its "Newstudies" program where high school students from throughout the region learn about the industry from KYW Newsradio and CBS3 reporters and other staff. Each student also researches, writes and records a KYW Newsradio story that then airs on the station. A scholarship and prizes are given to students who excel in the program and one student is selected for the Mark Drucker Memorial Internship where they work in the newsroom throughout the summer.

KYW Newsradio's medical reporter provides daily stories of regional interest as well as timely live reports that explain the local impact of national and international breaking medical news.

Positively Philadelphia is a regular KYW Newsradio segment that focuses on events and organizations aiding in the positive development of the city and its neighborhoods.

WOGL

WOGL does no "voicetracking." The station is live, local and able to relate to its listeners immediately for the information they desire. The station airs very limited syndicated programming (4 hours a week), and instead writes, programs and produces its own specialty shows. These shows are extremely popular with the audience, and while it would be cheaper to air syndicated material, the station prefers instead to reflect the unique tastes of its market. At no small expense the station produces its own programming. Some of these shows are: Brunch with the Beatles, Elvis and Friends, Streetcorner Sunday, I Love the 70s Sundays, The 70s at 7, The Philadelphia Agenda with Brad Segall, Streetcorner Sunday, The Top nine @ 9, The Top 20 Countdown, The Saturday Night Dance Party, The All Request Hot Lunch, The Fab 4 at Four, The Forgotten 45 and Elvis 3 at Three.

For three solid days, WOGL lends the airwaves to Children's Hospital to air the 98.1 WOGL Loves Our Kids Radiothon. This year the radiothon will be held from Thursday, September 13 through Saturday, September 15, 2007. Morning Show Hosts Ross Brittain and Valerie Knight chair the radiothon but every single air personality comes out to lend a hand. Whether they do an air shift or come to be on the celebrity phone bank, the entire radio station devotes four days to help raise money for the kids at Children's Hospital.

THE PHILADELPHIA AGENDA WITH BRAD SEGALL (Sunday 6 AM to 7AM): Produced locally, this special public affairs program features in depth interviews with politicians, community

groups, authors, and local organizations regarding issues of local concern; produced and hosted by Brad Segall.

WPHT

CBS Radio's WPHT 1210AM is the talk radio station in Philadelphia combining the favorite and most listened to local and national talk personalities. Michael Smerconish, Glenn Beck, Rush Limbaugh, Sean Hannity, Sid Mark, and the Philadelphia Phillies all call WPHT home in Philadelphia.

- WPHT's weekday live programming consists of: The Michael Smerconish Morning Show weekdays from 5am to 9am. Anthony Mazzairelli from 8pm-10pm. Dom Giordano from 10pm-12am. Sid Mark Fridays with Frank, a tribute show to the music of Frank Sinatra from 6p-8pm
- WPHT's live weekend programming consists of: Jill Whelan Saturdays 5am-8am, The Big Money Show with Steve Cordasco Saturdays 8am-10am, Dom Giordano Saturdays 1pm-4pm, Sid Mark's Sunday with Sinatra 8am-1pm, Crime Guys Sundays 8pm-10pm.
- WPHT is the flagship station for the Philadelphia Phillies. WPHT broadcast a select number of Phillies Pre-Season Games. The Michael Smerconish Morning Show conducts a live broadcast from Spring Training and the Home Opener each season. WPHT is involved with supporting Phillies Charities such as ALS Night at the Ballpark and The Phillies Blood Drive
- WPHT also broadcasts Temple University Football and Basketball games
- The Doctor Show" is a weekly medical talk radio show that explores medical and health issues in depth and journey beyond the generic sound bite approach to medical topics. Each week The Doctor Show features interviews with specialists from the Delaware Valley's leading medical centers on cutting edge research and medical breakthroughs and an opportunity for listeners to call in and ask a question live during the broadcast.
- A Closer Look is a live hour-long radio program with in-depth interviews and discussions featuring experts on law and home improvement to pets and consumer issues. The show's format includes an in-depth interview and live listener participation segment. Our experts are a mix of influential individuals who speak on issues of the day important to their business or organization while offering tips and advice.
- WPHT(AM) produces and airs public service announcements for local agencies and organizations throughout the Philadelphia region to support their volunteer recruitment, fundraising or awareness building goals

WYSP

Every Sunday morning WYSP does local public affairs programming that covers issues that have been ascertained in tandem with the station's AMT's. WYSP asks the local respondents to rate the community issues that are most important to them. The station then focuses all the Public Affairs Programming on covering the concerns of its audience.

WYSP is the flagship station for the hometown team, the Philadelphia Eagles. WYSP is involved in all aspects of covering the Philadelphia Eagles all the way from the NFL draft to training camp to the Super Bowl. WYSP broadcasts all the pre-season, regular season, and post-season games in stereo. WYSP being the home of the Eagles comes with the responsibility and commitment of being involved with supporting Eagles Charities and community events that take the station deep into Philadelphia.

WYSP has a full-time newscaster that focuses exclusively on covering local events that are of interest to the station's listeners. The station's daily news is done primarily in morning drive and it covers local news, weather, and local sporting events.

PHOENIX

Each CBS Phoenix radio station provides the community with local live read Public Service Announcements focusing on community issues and non-profit organizations (read by on-air staff on a daily basis).

Each CBS Phoenix radio station dedicates a minimum one (1) hour of on-air programming addressing community related content through a program titled "*Sunday Sunrise*," which airs 6:00am-7:00am every week. Some examples of content provided through the program during 2006/2007 include:

1. **Minority Issues:** Job fairs and job postings that encourage bi-lingual workers are always discussed in great detail in the Public Service program as well as the KOOL-FM newscasts (read Local News: KOOL-FM)
2. **Health:** Every Sunday valley doctor "Dr. Dan" discusses appropriate health issues depending on the seasons. In the summer Skin Cancer is a main topic to educate our active community on the importance of practicing safe sun exposure.
3. **Domestic and Wildlife Animal Welfare:** Numerous pet welfare organizations join the show to encourage them spaying and neutering of household pets and the option of adopting a pet.
4. **Military Support:** In November, KOOL-FM dedicates 3 weeks of it's programming schedule to the acknowledgement of Veterans, where money is raised from local businesses and donated to numerous charities including the State Veterans Home which receives zero funding from the government.
5. **Transportation:** Phoenix's ever changing freeway and mass transit system is still in it's infant stage and KOOL, KMLE and KZON post freeway closures and conditions on their websites as well as have live reports from transportation officials regarding new bus routes and light rail conditions.